



**ArabDynamics**  
for IT Solutions

**you imagine, we develop**



## Web Development

We at ArabDynamics know what you seek! Whether it's a custom website or a comprehensive web application system, our team work with passion to deliver a stunning website that really works to promote your business.



## Web Design

The way your web site looks is the key to your business's success. Invest in a professionally designed site and watch your profits stack up. ArabDynamics designers are trained in the latest Web trends, so you will get a cool and a modern jaw-dropping design.

## Web Audit

When you need some accurate information on how your website is working, we will provide an accurate appraisal for the situation of your website by checking the performance of the following:

- Website design and graphics
- Website Content
- Website Security
- Website Engineering
- Website Advertising

After performing a web audit for your website you will increase your competitiveness, improve your company brand image and lower your marketing costs.



## ArabDynamics

ArabDynamics is a company based on a number of experts in the fields of Information Technology, Graphics, Training, Audit and linguistics. Our knowledge and experience of the requirements for Arab market enable us to clearly identify the requirements of our clients. Our work strategy ensures to maintain the quality of our work and to meet the requirements for our clients.

## Our Services

Quality professional work on-time has become a vital necessity to succeed in these ever changing times. In the business world being able to keep up with the rate of speed of changing endless factors (technology, globalization, open markets, highly skilled labor...etc), while keeping costs low is becoming more and more difficult and frustrating to executives. However, ArabDynamics is determined to make path for this admirable goal.

## ArabDynamics Services:

- Web Development
- Web Design
- Web Audit
- Web Mastering
- Web Hosting
- Email Services
- Online Marketing Services
- Social Networking Services
- 360° Virtual Tour
- E-Commerce
- Search Engine Optimization (SEO)
- Augmented Reality 3D AR
- Multimedia CD Presentations
- Logo Design and Corporate Identity
- Linguistic services(Copywriting, Translation, Proofreading)



## Online Marketing

We analyze your business's needs and uncover your target audience, then apply our analysis to figure out the marketing tools that best promote your business such as email shots, micro sites and advertising banners, ending with reaching your audience through the best and most visited news, socials and online channels



## Social Networking

We exploit today's most popular social networking websites and tap your company into direct communication channel with your clients. We add a personal touch by creating social media profiles on the world's most popular social networking site including Facebook the biggest channel to connect you to your audiences through, twitter and YouTube.



## Augmented Reality 3D AR

AUGMENTED REALITY (3D AR) is an interactive experience where digital components are merged into a live video stream in real time. It is the bringing together of the real and virtual worlds 3D AR creates fantastic standout, is very engaging and totally Interactive.

The trigger image for a 3D AR sequence can be almost any printed image, camera photo or even a real product

Augmented reality can be used live over the internet on a website. All the user needs is an internet connection, a computer graphics card of reasonable quality and a webcam.



## Web Mastering

Even if we did not design or build your website, we can manage, improve and maintain your website efficiently with cost effectively. We also offer content management and updating services for maintaining your website in multiple languages. As you update or amend the original language of the content on your site, it is essential to update the foreign language versions as well.



## Web Hosting

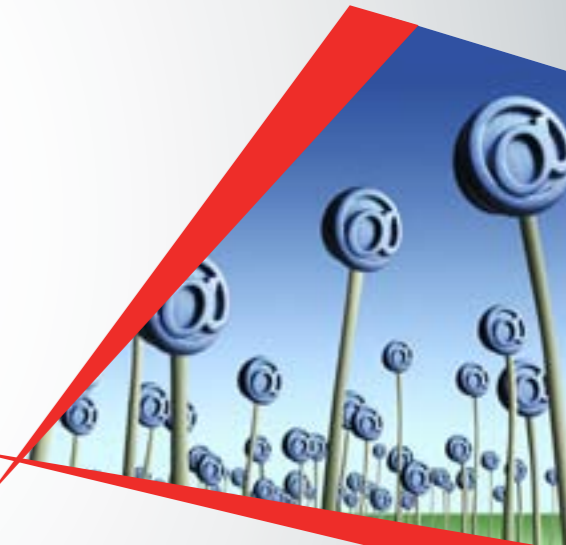
We guarantee to provide you with the utmost security, reliability and speed of access.



## Email Services

Have email addresses at your own domain, ex. info@yourdomain.com , and make it Work For You Benefits of having your own domain email include:

- **Name Recognition & Branding:** Your own domain email helps promote your company when your prospects see your corporate name with every email.
- **Customer Trust:** Your customers expect to see your domain name after the @ sign in the email. It says you're professional and operate an established business.
- **Easy to Find You Online:** Customers can find you easily by typing in the domain part of your email address.
- **You Own Your Email Address:** Your email address stays with you; you don't have to change it if you change your Internet Service Provider (ISP).

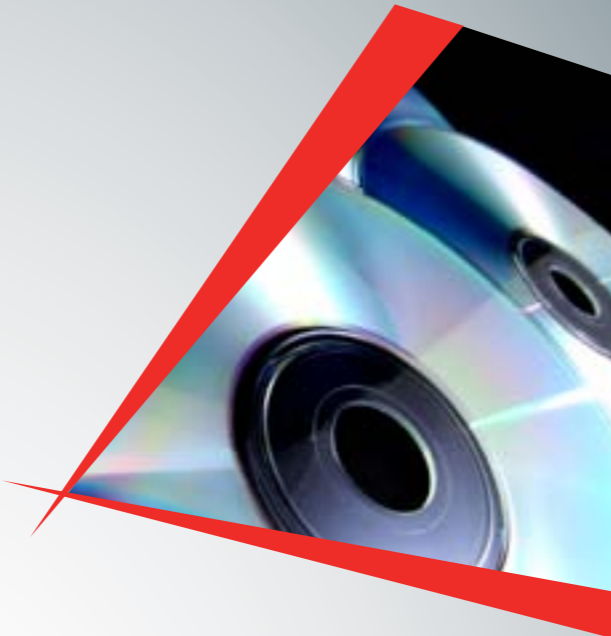


## Multimedia CD Presentations

Interactive presentation about an organization and its products is amongst the best ways to garner attention of prospective customers. We at ArabDynamics assist you through planning, designing and content management to create an impressive and engaging presentation.

Multimedia CD presentations are not just convenient means of presentations; they are handy, have a longer shelf life that you would commonly use for trade shows, exhibitions or as a giveaway reference material.

At ArabDynamics, we keep our multimedia team updated with all information enabling them to keeping them in pace with new inventions taking place in the multimedia industry. ArabDynamics professionals have the expertise to offer you the unmatched solutions you deserve.



## Logo Design and Corporate Identity

The great logo must represent the company, you should design your logo in a way fits your requirements and needs not the other way around - sometimes people create logos that they absolutely fall in love with, but they have no relevance to their business at all. The key to a successful logo is to ensure the logo to reflect your identity, tone, and service, rather than you trying to adapt the business to fit a new logo.

A «corporate identity» is a set of a related items and groups to your company (or you should make them) to make your business unique and has its own identity. A professionally

designed corporate identity results in a much profitable marketing: a cohesive look in all your communication is vital for building trust in your perspective's minds and so, increase conversion ratios. Corporate identities evolve through time; new pieces of communication will be incorporated frequently, following certain guidelines of style. The guidelines are what we call «corporate identity» and should make your business unique, highlight your strong points, convey a clear and convincing message.



## E-Commerce

At ArabDynamics, our passion is to build a successful business online. ArabDynamics E-commerce team will identify your business strategy and goals and make your website your commerce delivery channel to offer your clients the most excellent E-commerce solutions in accordance to their requirements.



## Search Engine Optimization (SEO)

Having a beautiful glossy website has no use if nobody is visiting it, and here comes ArabDynamics SEO team job. We will help you stay visible in the World Wide Web by improving your visibility in search engines, because we know - as you may do - that when people need a piece of information they Google it! They no longer refer to colored pages and directories. With SEO search results for your website can be outstanding; your web site visibility will increase dramatically saving you a lot of money that you would constantly need to spend on online advertising.



## 360° Virtual Tour

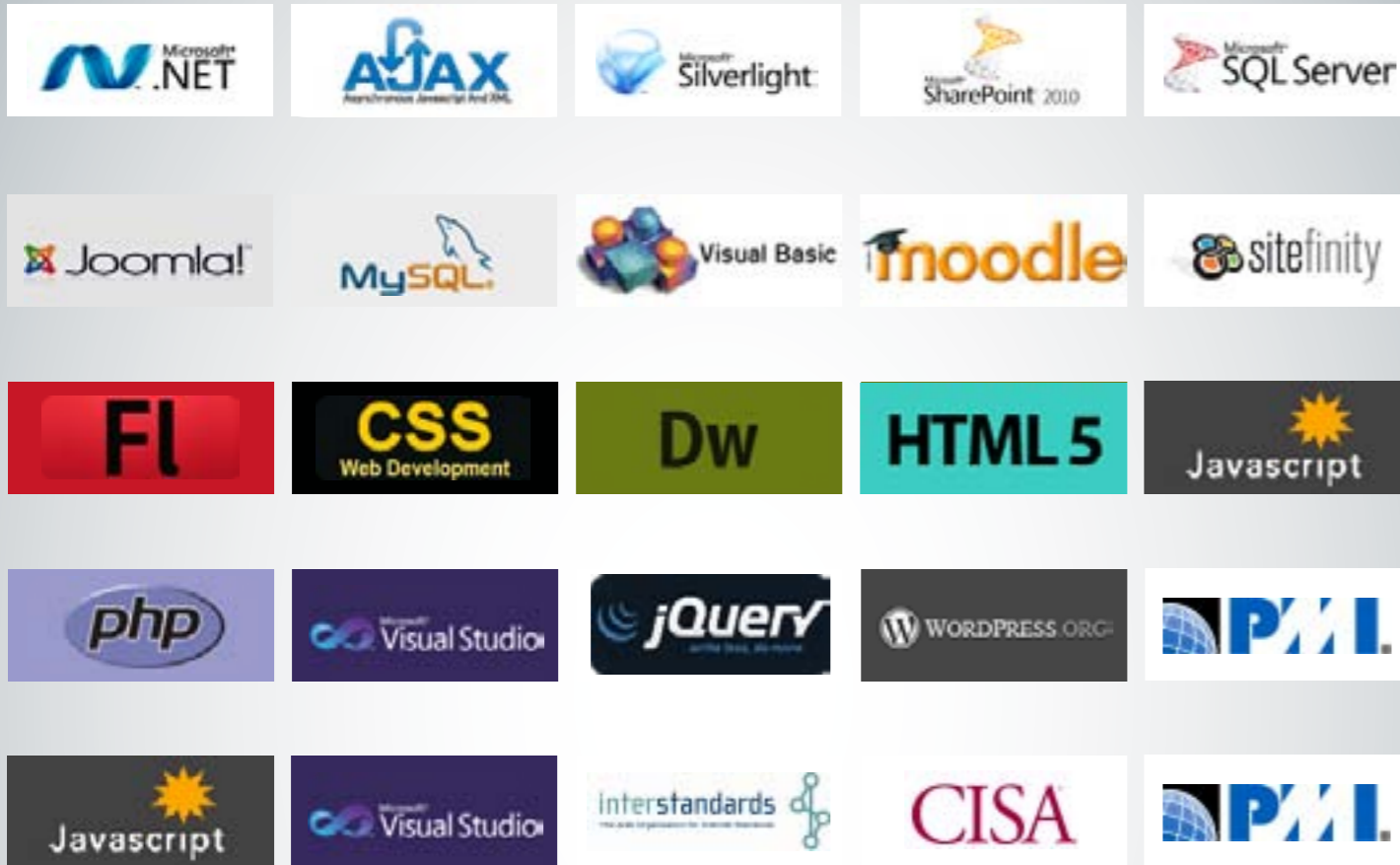
ArabDynamics specializes in the production of high quality full 360 degree navigable Virtual Tour images allowing the user to look around your facilities or experience your services as if they were really there!

A virtual tour image is viewable on the Web, CD-ROM or email, with the capacity to perform a variety of multimedia functions, such as automatic navigation, floor plan integration, playing background music and sound effects, and linking to text, audio, standard photographs, URL's, video, and other virtual tour images.

This service is useful for hotels, sports clubs, wedding halls, malls & markets, parks, archeological sites, museums, galleries



## Our Expertise



## Linguistic Services

### (Copywriting, Translation, Proofreading)

Our translation services are more than paper, pen and word. ArabDynamics provides linguistic services (Copywriting, Translation, Editing and Proofreading) for all sectors in several languages. ArabDynamics focuses on the translation of legal, medical, business, institutional, academic, government and personal documents into and from the most official languages used in the Middle East. We provide language solutions that help our clients meet their urgent, short-term and long-term goals. As a result of our resources, and unequaled reliability, ArabDynamics has grown to be one of the largest translation service providers.



## Our Translators

Our highly trained translators and editors are skilled professionals in a wide array of critical fields, from law and medicine to engineering, chemistry, marketing, and others. Our translators are dedicated to conveying fine shades of meaning for exact understanding by the intended audience.

Located around the world, our translators contribute essential linguistic, cultural and subject matter expertise to the localization process. It is their job to ensure that the translation conforms fully to the expectations of the target audience, not only in terms of accuracy, but also in terms of the right «look and feel» of the product.

## Portfolio



IT Humans Solutions



TransJas



Sehetna



Fresh



Jordan Pioneer Metal



ENMAA Investment Consulting



Devosis



Al-Safa



Petra



Delta Informatics



Beedia Translation House



Aqaba Ports Coporation

## Our Clients



Devosis



Hourani Hygienic Paper



ENMAA Investment Consulting



Beedia Translation House



EBOX Software



Delta Informatics



Jordan Pioneer Metal



Al-Safa for Water & Environmental Engineering



United Nations Industrial Development Organization UNIDO



United Nations Assistance Mission for Iraq UNAMI



USAID/Jordan Tourism Development Project «Siyaha»



Aqaba Ports Coporation



TransJas for Translation & linguistic Services



IT Human Solutions



Riches

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